



Neha Bisht
Senior Product Designer

Delhi, India
+91 99713 61841
bishtnehaa.27@gmail.com

Experience

Quovantis Technologies Pvt. Ltd. (now Emids), Noida

Senior Product Designer (April 2023 to Present)

Roles and Responsibilities

- Connect with Business and internal team to gather requirements, pitch timelines and provide design solutions.
- Suggest enhancements to product design that would improve User Experience.
- Brainstorm with peers and other members of design team to determine enhancements and product features.
- Follow quality control procedures.
- Convert project specifications into drawings and other materials that would be used to create the product.
- Manage products effectively in demanding environment with tight deadlines.
- Proved successful working within tight deadlines and fast-paced atmosphere.
- Conduct Usability Testing with users.

Quovantis Technologies Pvt. Ltd. (now Emids), Noida

Product Designer (July 2021 to Present)

Roles and Responsibilities

- Connect with Business and internal team to gather requirements, pitch timelines and provide design solutions.
- Suggest enhancements to product design that would improve User Experience.
- Brainstorm with peers and other members of design team to determine enhancements and product features.
- Follow quality control procedures.
- Convert project specifications into drawings and other materials that would be used to create the product.
- Manage products effectively in demanding environment with tight deadlines.
- Proved successful working within tight deadlines and fast-paced atmosphere.
- Conduct Usability Testing with users.

BrainMobi Technologies Pvt. Ltd., Noida

UI/UX Designer (March 2019 to July 2021)

Roles and Responsibilities

- Drove UI requirements through to implementation, complete with accurate sizing estimates and task breakdowns.
- Collaborated with teammates to deliver valuable features meeting business and customer needs.

- Used wireframes, mock-ups and prototypes to establish User Interface design and architecture.

Virtual Employee Pvt. Ltd., Noida

Junior UI/UX Designer (November 2017 to November 2018)

Roles and Responsibilities

- Worked closely with Senior to define visual and functional requirements.
- Recommended design changes and iterative updates to Senior.
- Used wireframes, mock-ups and prototypes to establish User Interface design.

Digital Mazic Online Solutions LLP, Delhi

Graphic Designer (April 2017 to October 2018)

Roles and Responsibilities

- Developed creative design for print materials, banners and signs.
- Designed creative digital displays used in online advertising for local businesses.
- Completed final touches for projects before rollout.
- Created digital image files for use in digital and traditional printing methods.

The Globalcart, Delhi

Graphic Designer (May 2016 to January 2017)

Roles and Responsibilities

- Designed creative digital displays used in online advertising for local businesses.
- Completed final touches for projects before rollout.
- Developed display, marketing and packaging materials to support product branding strategies.

Education

- Indira Gandhi National Open University, Delhi
Masters of Arts, English (July 2017 to June 2022)
- Arena Animation, Delhi
Diploma in Graphic and Web Designing (August 2013 to February 2015)
- School of Open Learning, Delhi University
Bachelor of Arts, English Honors (July 2012 to May 2015)

Skills

- User Interface Design
- User Experience Design
- User Research
- Web App Design
- Mobile App Design
- Wire-framing
- Prototyping

- Moderated Usability Testing

Software

- Sketch
- Figma
- InVision
- Adobe XD
- Adobe Photoshop
- Balsamiq
- Zeplin

Awards

- Ace of Initiative Award, 2019
- Emids Team Award, 2023

Languages

- English
- Hindi

Hobbies

- Exploring design-based websites
- Reading blogs and articles
- Exploring new places
- Creating Mandalas
- Listening to music